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FORMATION OF THE MODEL ENSURING ECONOMIC SECURITY OF AGRICULTURAL ENTERPRISES

The value of the agricultural sector, and therefore the farms in the functioning of the national economy of Ukraine is fundamental, which is associated with many interdependent factors, including the following: the farms provide food security; the agricultural sector creates products and raw materials for other sectors; historical relationship of human development and the results of agricultural production, and others. Recent changes in the economy showed aggravation of issues of economic security of all businesses, including farms. Thus, it is important to develop models to ensure economic security of farms.

Formation of the model of economic security of farms requires consideration of many factors and synergetic cooperation of all subjects and objects of security at the micro and macro levels. A key role is played primarily by state, acting as a coordinator and regulator of economic agents of the industry. The main directions of state regulation of agrarian sphere, as evidenced by the experience of many developed countries, are primarily state protectionism in the implementation of large-scale complex economic programs, direct state budget support, total cost, subsidized credit and financial instruments within the programs.

To solve the issue of compensation of funds due to adverse weather conditions and thus strengthen the level of economic security is possible through state insurance industry. It should be noted that among current issues that affect the level of economic security of farms is also insufficient financial support of their activities. Existing loan programs of commercial banks do not fully correspond to features of enterprises of the the agricultural sector, and available interest rates are too high. We believe that it is necessary to restore full state program to support lending to agricultural enterprises, which will lower interest rates directly determining the cost of credit.

It is established that the economic security of agricultural enterprises depends on a complex synergetic cooperation of subjects and objects, endogenous and exogenous factors, the current level of competitiveness, the impact of international economic integration and capacity, as well as systemic, interdependent, coherent interaction of the key areas of strengthening economic security, ordering of which allows grounding and forming a descriptive model providing economic security of farms built on the core principles of consistency, eventuality, economic feasibility, flexibility and optimization.

We believe that the practical use of the proposed model ensuring

economic security of farms will provide high competitiveness, improve the investment climate, and expand financial resource base of production, being a precondition for effective sustainable development.