SECTION 4 ECONOMY AND ENTERPRISE MANAGEMENT

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FORMATION OF PRINCIPLES OF THE SYSTEM OF INTERNAL DIAGNOSTICS OF ACTIVITY AT MACHINE BUILDING ENTERPRISES

A considerable part of researches of diagnostics of activity do not reach the implementing stage, or in fact are less beneficial than anticipated. One of the reasons of such failures is the fact that the researcher lacks necessary practical experience on implementation of diagnostics of activity. That is why the article deals with principles of the system of internal diagnostics of activity at machine building enterprises. Definition of the principles of diagnostics activity provided by Ukrainian scholars has been studied. The problematic issues in definition of the principles of the system of internal diagnostics of activity and in its classification according to certain criteria are provided. The author defined that principles are the basis for construction of any theory. On the basis of studies the author proposed the classification of principles of the internal diagnostics of activity at machine building enterprises which consists of three groups: general principles,

organization principles and content principles.

The author allocated and described general principles – the principle of causality, the focus principle, the principle of fecundity, the principle of effectiveness; organizational principles - the principle of systems, the principle of planning, the principle of optimality, the principle of functionality; content principles - the principle of authenticity, the principle of uniqueness, the principle of orderliness, the principle of "double record", the risk orientation principle, the principle of completeness, the principle of results of implementation of the system internal diagnostics of activity. There were developed definition of principles of the internal diagnostics in each classification groups and there were determined connection between the principles. Using these principles, it is possible to achieve the increase of effectiveness and quality of the internal diagnostics of activity at machine building enterprises.